EDUFYI TECH SOLUTIONS

PROFESSIONAL LEARNING · COHORT 2026

PROFESSIONAL LEARNING PROGRAMME

PROJECT & PRODUCT MANAGEMENT

An advanced, studio-style curriculum spanning product thinking, project execution, Agile delivery, analytics, lean operations and global supply chain — built for practitioners who ship.

PRODUCT STRATEGY | AGILE DELIVERY | ANALYTICS | LEAN OPS | SUPPLY CHAIN

16	21	05 SEP	09 OCT
LIVE SESSIONS	TOPIC MODULES	PROGRAMME START	FINAL REVIEW

OUTCOME

A working portfolio of shippable artefacts — not slides

Programme Overview

A structured learning journey that moves from market discovery and product strategy through Agile execution, launch, analytics and operations, closing with global supply chain systems, technology and live case work. Every module pairs a concept block with a hands-on artefact.

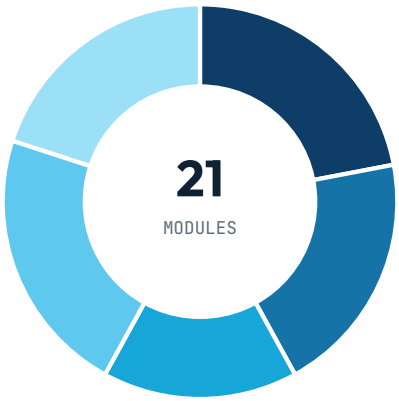
FOCUS	WINDOW	SESSION	FORMAT
Project & Product	**05 Sep – 09 Oct**	**06:00 – 07:00**	**Topic-wise live**

The Learning Pipeline

Five phases, sequenced so each artefact feeds the next.

DISCOVER Research → **DEFINE** Strategy → **DELIVER** Agile → **MEASURE** Analytics → **SCALE** Operations

Curriculum Weighting



Product Strategy	22%
Agile Delivery	20%
Analytics & Metrics	16%
Operations & Lean	22%
Supply Chain & Tech	20%

Core Foundation Modules

01 Foundations

Project vs product management, supply vs chain management, roles, lifecycle models, Agile vs Waterfall.

02 Market Research

Problem identification, customer personas, competitor teardown, TAM / SAM / SOM, user interviews.

03 Planning & Strategy

Vision and roadmap, MVP scoping, RICE and MoSCoW prioritisation, B2B / B2C / SaaS models.

04 Management Fundamentals

Scope-time-cost triangle, WBS, Gantt scheduling, risk registers, stakeholder mapping.

05 Agile & Scrum

Agile principles, Scrum ceremonies, sprint planning, backlog grooming, user stories, Jira workflows.

06 Execution & Collaboration

Cross-functional teams, communication cadence, conflict resolution, leadership fundamentals.

APPLIED OUTPUT

Each module ends with a shippable artefact

Persona pack · roadmap · WBS + Gantt · sprint board · metrics dashboard · SCM scenario

Advanced Topics

Advanced sessions extend the core curriculum into measurement, go-to-market, operations excellence and supply chain technology, with new deep-dive modules added for this edition.

17 SEP

Metrics & Analytics

DAU / MAU / retention, KPI trees, A/B testing, decision frameworks.

19 SEP

Launch & Go-To-Market

Launch strategy, positioning, pricing narrative, feedback loops.

21 SEP

Warehouse Operations

Layout design, slotting, picking and packing efficiency.

24 SEP

Lean Operations

KAIZEN, 5S, muda mapping and continuous waste reduction.

29 SEP

Quality Management

Control charts, process capability, Six Sigma essentials.

01 OCT

Supply Chain Technology

ERP and SAP flows, warehouse automation, systems integration.

04 OCT

Global Supply Chain

International logistics, Incoterms, customs and trade lanes.

NEW

Demand Forecasting

Time-series basics, S&OP cadence, safety stock and bullwhip effect.

NEW

AI in Product & Ops

LLM-assisted discovery, predictive planning, automation guardrails.

NEW

Pricing & Monetisation

Value metrics, tiering, unit economics, CAC / LTV modelling.

NEW

Risk & Resilience

Scenario planning, dual sourcing, business continuity design.

NEW

Sustainable Operations

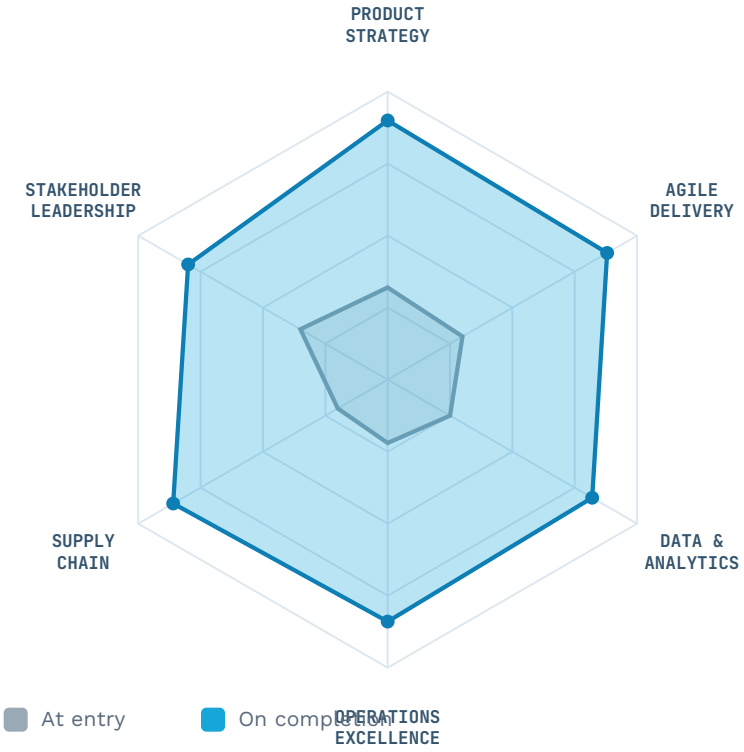
Green logistics, circular flows, ESG reporting in the chain.

- Dated sessions follow the programme calendar.
- NEW · added deep-dive modules, scheduled within the depth track.

Capability & Toolkit

Capability Growth Profile

Indicative proficiency at entry vs. programme completion.



Tools & Frameworks

- **DELIVERY** — Jira · Trello · Confluence
- **ANALYTICS** — GA4 · Mixpanel · Excel models
- **PRIORITISATION** — RICE · MoSCoW · Kano
- **PLANNING** — WBS · Gantt · Roadmaps
- **QUALITY** — Control charts · Six Sigma
- **ENTERPRISE** — ERP · SAP · WMS basics
- **DISCOVERY** — Personas · JTBD · Interviews
- **MODELLING** — Unit economics · Forecasts

What You Walk Away With

Portfolio

A documented product case, end to end.

Delivery Fluency

Run a sprint board with confidence.

Data Literacy

Define, read and act on KPI trees.

SCM Perspective

Connect product to physical flow.

Programme Calendar

Sixteen sessions across five weeks. Bars show the phase each session belongs to; all sessions run 06:00 – 07:00.

DATE	SESSION	PHASE TRACK
05 SEP	Introduction to Project & Product Management	DISCOVER
07 SEP	Market Research & Problem Identification	DISCOVER
08 SEP	Product Planning & Strategy	DEFINE
09 SEP	Management Fundamentals	DEFINE
13 SEP	Agile & Scrum Mastery	DELIVER
14 SEP	Execution & Team Collaboration	DELIVER
16 SEP	Metrics & Analytics	MEASURE
17 SEP	Launch & Go-To-Market	MEASURE
19 SEP	Warehouse Operations	SCALE
21 SEP	Lean Operations	SCALE
24 SEP	Quality Management	SCALE
29 SEP	Supply Chain Technology	SCALE
01 OCT	Global Supply Chain	SCALE
04 OCT	Case Studies — Amazon · Flipkart · ZARA · Toyota	MEASURE
07 OCT	Final Chain Project + Evaluation	DEFINE
09 OCT	Programme Close & Certification	DEFINE

Discover · Define · Deliver · Measure · Scale

Times shown are listed in the source schedule — confirm time zone before publishing.

Accredited Certifications

Every learner receives industry-recognised, accredited certificates on completion of the internship, industrial training and capstone project modules.



INTERNSHIP CERTIFICATE

Accredited Certification



INDUSTRIAL TRAINING

Accredited Certification



PROJECT COMPLETION

Accredited Certification

What Each Certificate Confirms

INTERNSHIP

Verified internship completion credential

TRAINING

Industrial training hours certified

PROJECT

Capstone project completion proof

ACCREDITED OUTPUT

Three verifiable credentials per learner, issued on completion

Global MNC Certifications

Learners are prepared for and certified through globally recognised professional certification programs from leading technology companies.



CISCO
Cybersecurity CCST



MICROSOFT
Azure Fundamentals



IBM
Internet of Things



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